

# SUPPORTING LOCAL DURING COVID-19

- **SHOP LOCAL FIRST**

Support your favorite local retailers during this time by shopping local. Need some ideas on where to shop? Check out our [business directory](#).

- **SHOP LOCAL, ONLINE**

Many retailers have websites where you can buy their products online. Not sure if they have a site? A quick phone call can you get the right information.

- **TIP EXTRA**

Whether it's your favorite restaurant or hair stylist, a little extra can go a long way.

- **ORDER TAKEOUT/CURBSIDE PICK-UP**

Still not comfortable with dining in or browsing in-store? Ordering takeout or curbside pick-up is still a great way to support businesses.

- **B2B COLLABORATION**

If you are a business owner, now is a great time to partner with other businesses to help fulfill each others needs. Collaborating is a great way to help one another overcome obstacles, especially during this time.

- **BUY A GIFT CARD**

If you still want to support businesses but don't need anything at the moment, a gift card is a great way to support without making an impulse buy. These also make great gifts this holiday season!

- **STAY ACTIVE**

If you have an ongoing membership at a gym, or regular appointments with a stylist, stay active with them. These businesses rely on regular cash flow to stay open.

- **DONATE**

While donations are always needed, now they are needed more than ever. It is a great time to donate to the causes and organizations you care the most about. If you are unsure how to donate, reach out to that organization and let them guide you!

- **INTERACT ON SOCIAL MEDIA**

Social media plays a huge role in businesses gaining new customers. A simple like, positive review, or shoutout on social media can go a long way. Share your favorite local stores, restaurants, or small business owner on social media to increase their audience!