

# How to have

## A Super Expo 18



FROM THE OFFICE OF  
The Greater Dalton Chamber

ATTENDEES 700+

PREP TIME 5.15.18 1-5pm

EVENT TIME 5.16.18 10-2pm

GET SOCIAL [#expo18](#)  
[@greaterdaltonchamber](#)



WE BELIEVE IN BUSINESS!

### MATERIALS

Friendly Faces

Brochures

Give-away items

Advertise

Social Media

Creativity

### DETAILS

Booth Price \$250

Electricity \$10

Premium Booth \$500

### HINTS AND TIPS

Plan early and use social media [#expo18](#) to notify your customers.

Prepare yourself for success by setting up your booth on May 15th.

Allow enough time: remember items break, buttons fall off,  
things spill, have extras on hand...just in case.

If you're marketing a new product, have samples on hand.

Make your booth interactive, play a game or host a drawing.

Have fun! People want to visit with engaging people.

Follow the path and don't cut corners or lines.

Share with your neighbors, you never know they could be future customers.