

Challenger Industries, a Global Leader in Artificial Turf, Announce Their Expansion Plans for a New 42 Acre Campus in Dalton, Georgia

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Due to the increased demand of their synthetic turf and environmentally friendly artificial grass, Challenger Industries has decided to break ground on a new 42 acre campus in Dalton, Georgia. Phase 1 of the project will be the construction on a new 250,000sf plant. This will allow space to bring all phases of manufacturing, sales, and distribution under one roof. In addition, the new facility will enable Challenger Industries the space to further streamline their processes from production to the job site.

“In essence the new plant will allow us to have better quality control and better productivity to serve our customers better,” adds Andy White (President and Co-Founder Challenger Industries)

This new large manufacturing plant will be designed to respond to the increased demand for artificial turf and artificial grass. In addition, they will be adding new state of the art production machinery in the tufting, coating, and water jet fabrication departments. Thus expanding their capabilities.

“Providing quality products and reliability our customers can count on, will allow us to remain as a global leader within the industry.” – Steve White Sr. (CEO and Co-Founder Challenger Industries)

Founded in 1983, Challenger Industries is the last true family business in the synthetic turf manufacturing market. For the past 30+ years, Challenger has become the leader in synthetic turf products. The company creates specially engineered surfaces including traditional glue-down turfs and the increasingly popular in-filled synthetic turf systems. Whether it is for someone’s backyard or for the community baseball field, they have you covered!

To learn more about Challenger Industries visit their website at <http://www.challengerturf.com>. Use the dealer locator to find the closest dealer to particular location.

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