

# Join Shift 10

When spending your hard-earned cash, the Dalton-Whitfield Chamber of Commerce encourages you to buy at home.

Choosing to buy in Dalton and Whitfield County helps circulate critical resources within our community. Join us in supporting Greater Dalton's businesses and entrepreneurs by shifting at least **10%** of what you might spend elsewhere, back into the community.

We're not asking you to spend more – just smarter! Here's the plan:

**1. Shift at Least 10% of your Product Purchases to Local Businesses**

**Businesses:** If you buy office supplies or other goods for your business, shift at least 10% of what you spend outside of the community back into Greater Dalton.

**Individuals:** If you plan to buy clothes, cosmetics, furniture or kid's supplies, shift at least 10% of what you might spend elsewhere back into Greater Dalton.

**2. Shift at Least 10% of your Service Purchases to Greater Dalton**

**Businesses:** Shift at least **10%** of the budget you allocate to legal, accounting, advertising or web design to local vendors.

**Individuals:** Use a local company for tax services, banking, etc. Eat at a local restaurant. Fill up the tank in Whitfield County.

**3. Shift the Obvious**

Products like cleaning supplies, printed materials or promotional items for clubs and organizations can be delivered without adding shipping costs when you buy at home.

**4. Shift the Subtle**

If you haven't already, shift your company credit card or gas card to a local bank or institution.

**5. Shift the Unique**

Start a conversation at your office or with your family. What unique item or service could be purchased locally? Now that's a good idea!

Greater Dalton: We're  This Together.

