Chamber Connections
Friday, October 14th
11:30 a.m. to 1:00 p.m.
Outback Steakhouse
955 Market Street
$15 for Members
$65 for Non-Members

71st Annual Banquet
Thursday, October 27th
6:00pm
NorthWest Georgia Trade Center
Tickets are $60.00 for members
$75.00 non-members

Member Mixer
Thursday, October 20th
5:00 p.m. to 6:00 p.m.
Super 8 *Sponsored by Aladdin Printing*
1507 North Tibbs Rd.
Free to attend

Morning Member Mixer
Thursday, November 3rd
8:00 a.m. to 9:00 a.m.
Chalet Valley Apartments
1809 Shadow Lane
Free to attend

For more information about the Greater Dalton Chamber of Commerce please visit our website at www.daltonchamber.org

Thank you to our 2012 Chamber Program Year Sponsors who help make all of these events possible.
Welcome to the October edition of ChamberLink.

This is my first issue as Chairman of the Board and I am pleased and privileged to be serving you this year. First of all, I’d like to welcome Vann Brown as the newest member of our Executive Board. Having worked with Vann in numerous capacities over the past years, and knowing his enthusiasm for our Community (as was so clearly demonstrated during the summer Membership event), I’m certain that he will contribute significantly to our board.

I’d also like to thank both Rhett Orr and David Gregg for their years of service. The numerous contributions each of these gentlemen have made are most sincerely appreciated.

As we embark on our 2012 program year, we take a moment in this issue to reflect on the past year. This edition is dedicated to our accomplishments. My personal thanks to Lynn Laughter for a great year and for the outstanding leadership she provided as our Past Chair.

Our new 2012 desk reference will be delivered to you during our annual Operation Thank You, which will take place during the first week of November. It is a listing of fellow businesses that, like you, believe in our community and have made a financial commitment by supporting the Greater Dalton Chamber of Commerce. Please remember to use this Directory and shop Greater Dalton Chamber members first! Please give a warm welcome for the Chamber Diplomats as they conduct our annual Operation Thank You and hand deliver your Chamber directory.

Please mark your calendars to attend our 71st Annual Meeting and Banquet which will be held on Thursday, October 27th at the NorthWest Georgia Trade & Convention Center. Look for more details inside.

As you read this first issue of 2012, pay close attention to some changes we’ve made. Additional Sponsorship opportunities have become available. There’s still time to maximize your marketing through Chamber sponsorship. Please call the office if you are interested in more details.

I am truly looking forward to serving you this year as your Chairman.

Joe Yarbrough, Chairman

---

**Greater Dalton Chamber of Commerce**

890 College Drive, Dalton, GA 30720
(706) 278-7373
www.daltonchamber.org

**Mission**
To serve as the unified voice of business, to promote the economic prosperity of the region and to build partnerships and leadership that improve the quality of life while delivering superior member services.

**Vision**
The Greater Dalton Chamber of Commerce will provide the leadership necessary to leverage community resources and build partnerships that are focused on positive community growth.

**Organizational Priority**
Strengthen our ability to marshal the resources necessary to achieve positive community growth by focusing on three core areas: economic development, leadership development and community development.

---

**Executive Board of Directors**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joe Yarbrough</td>
<td>Chairman</td>
</tr>
<tr>
<td>Bryan McAllister</td>
<td>Chairman-Elect</td>
</tr>
<tr>
<td>Penny Carpenter</td>
<td>Treasurer</td>
</tr>
<tr>
<td>Lynn Laughter</td>
<td>Past Chairman</td>
</tr>
<tr>
<td>Brian Anderson</td>
<td>President &amp; CEO</td>
</tr>
<tr>
<td>Don Adcock</td>
<td></td>
</tr>
<tr>
<td>Carl Bouchaert</td>
<td></td>
</tr>
<tr>
<td>Vann Brown</td>
<td></td>
</tr>
<tr>
<td>John Davis</td>
<td></td>
</tr>
<tr>
<td>Kelly Fletcher</td>
<td></td>
</tr>
<tr>
<td>David Jolly</td>
<td></td>
</tr>
<tr>
<td>Jim Kortum</td>
<td></td>
</tr>
<tr>
<td>David Morgan</td>
<td></td>
</tr>
<tr>
<td>Jeff Myers</td>
<td></td>
</tr>
<tr>
<td>Pablo Perez</td>
<td></td>
</tr>
<tr>
<td>Dan Rogers</td>
<td></td>
</tr>
<tr>
<td>Robert H. Smalley III</td>
<td></td>
</tr>
<tr>
<td>Andy Walker</td>
<td></td>
</tr>
</tbody>
</table>

**Staff**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brian Anderson</td>
<td>President &amp; CEO</td>
</tr>
<tr>
<td>Michelle Bartenfeld</td>
<td>Membership Account Executive</td>
</tr>
<tr>
<td>Andrew Carnes</td>
<td>Economic Development Project Manager</td>
</tr>
<tr>
<td>Elyse Cochran</td>
<td>Senior Vice President of Economic Development</td>
</tr>
<tr>
<td>Beth Morrison</td>
<td>Vice President, Member Services</td>
</tr>
<tr>
<td>Maria Saldana</td>
<td>Administrative Assistant</td>
</tr>
<tr>
<td>Judy Sawyer</td>
<td>Vice President, Finance &amp; Administration</td>
</tr>
<tr>
<td>Alex Stall</td>
<td>Economic Development Senior Project Manager</td>
</tr>
<tr>
<td>Phyllis Stephens</td>
<td>Senior Vice President</td>
</tr>
<tr>
<td>Barbara Ward</td>
<td>Director of Workforce Development</td>
</tr>
</tbody>
</table>
Leadership Development:

Thirty seven new leaders graduated from the Leadership Dalton-Whitfield Class of 2011, bringing the total alumni to 905.

The Emerging Leaders Institute, a leadership skills development program, graduated twenty seven emerging leaders.

The Leadership Dalton-Whitfield Alumni Association hosted a “Meet and Greet” Reception for Congressman Tom Graves.

Congressman Tom Graves is pictured at the “Meet and Greet” Reception sponsored by the Leadership Dalton-Whitfield Alumni Association.

Community Development:

The Chamber conducted a successful eleventh annual Legislative Appreciation Reception known as “Dalton Day” for State Legislators and top elected officials. Approximately 295 were in attendance including Governor Nathan Deal and First Lady Sandra Deal.

The Chamber serves as the “voice of the business community” through the efforts of the Legislative Action Committee and advocacy. The Chamber conducted its annual Campaign Academy that offers tips to those seeking to run for an elected office.

Whitfield County became a Georgia Certified Work Ready Community due to the efforts of the Chamber’s Workforce Development Committee.

Committee Chair Brian Cooksey (right) (Shaw Industries) proudly holds the Georgia Work Ready Certification with the State Coordinator Fred McConnel.
**Membership Development:**

8th Annual Business Expo was a huge success, featuring 110 exhibitors and over 650 attendees.

Theresa Davis and Christy Brown with Heartlite Hospice enjoyed the Business Expo.

2nd Annual Chamber Classic Golf Tournament was a day of fun and networking.

Lance Lewis (Adcock Financial Group) and Dalton City Councilman George Sadosuk tee off at the Alliant Health Plans tee. Alliant Health Plans was the title sponsor for the tournament.

241 new members joined the Chamber during the Membership event held in June.

Over 180 volunteers sponsored members to join our organization in a two day time period elevating our Chamber to over 1,000 members strong.

Prime Time our first ever retention event was held to welcome our newest members. Over 80 exhibitors and more than 250 attendees enjoyed this evening event.

New Members, Dawn and Eric Barr owners of Expert Dye exhibited their services at the Prime Time event.

**Communications:**

Thank you to our media partners for their assistance in the communications area. The Greater Dalton Chamber is social! Like us on facebook, follow us on twitter and check out our You Tube page.
Economic Development:

Assisting both new and existing industries, the Dalton-Whitfield County Joint Development Authority has announced 475 new jobs and capital investments of $107 million so far in 2011.

The JDA has continued the Existing Industry Outreach Program and has hosted events such as the Tax Credit Lunch and Learn, Small Business & Entrepreneur Workshop, Franchise Night and has plans to host several more before the end of the year. In addition, an electronic monthly small business newsletter also debuted this year.

MFG Chemical opened a new corporate headquarters and plant on Kimberly Park Drive in February.

Retailer Kohl’s recently celebrated its grand opening in Dalton, with a location on Shugart Road as part of a larger retail development. The retailer is anticipating 125 new jobs at this store.

Chemical coatings company Puma Polymers recently moved into 218 Howell Drive and will initially employ 25 people.

Retailer Kohl’s recently celebrated its grand opening in Dalton, with a location on Shugart Road as part of a larger retail development. The retailer is anticipating 125 new jobs at this store.

Chemical coatings company Puma Polymers recently moved into 218 Howell Drive and will initially employ 25 people.

XL Brands is expanding its production and shipping capabilities with 50 projected new jobs and the construction of a 122,000 square-foot facility in Carbondale Business Park.

Engineered Floors is currently building a new facility on the South Bypass in the Whitfield Properties Park and is projecting 250 new jobs.
Thank You

Thank you to retiring board members Rhett Orr (Allstate Insurance, Rhett Orr) and David Gregg (Alliance National Bank) for their years of service.

Welcome New Board Member

Vann Brown
ArrowStar, LLC

Good Morning Dalton -- Focus on Education

[L to R] Brian Anderson (President & CEO, Greater Dalton Chamber of Commerce), Dr. Craig McDaniel (President, Georgia Northwestern Technical College), Danny Hayes (Superintendent, Whitfield County Schools), Dr. John Schwenn (President, Dalton State College), Dr. Jim Hawkins (Superintendent, Dalton Public Schools) and Greater Dalton Executive Board Chairman Lynn Laughter (Laughter & Jones Financial Management) presented as our recent breakfast.

John Neal (Minor, Bell & Neal), Robert Varner (BB & T) and Dalton City Councilman Denise Woods (Mohawk Industries) catch up at the Good Morning Dalton Breakfast.

Employees of FSG/Dalton-Whitfield Bank enjoy the Good Morning Dalton Breakfast.
Seated L-R: Patricia Devlin, Marla Zuspan, Vonda Bledsoe, Lane Newberry. Standing L-R: Regina Johnson, Teri Goad, Candace Kelley, Shannon Talley, Martin Blanchard
Diplomat of the Year

Congratulations to **Marlene Jones**

with Cross Plains Community Partner
Diplomat of the Year 2010-2011

Diplomats Year End Celebration

The 2011 Chamber Diplomats celebrated another successful year with a party at Los Reyes.

Diplomat of the Month

**Michael Green**

Being a part of the Greater Dalton Chamber Diplomats has been a pleasure for me throughout the years. I had to take a brief leave of absence for a few months. Upon my return, I tried to jump back in and pick up where I had left off. WOW! What a great group of business professionals! Some of the same people are still working hard, with many new faces added, and they all welcomed me back.

Your Chamber Diplomats work hard as the volunteer force and an extension of the chamber services available to every member. I am happy to be a part of this great group. Thank you for this recognition!

Creswell Richardson is an industrial supply company servicing north Georgia and the entire southeast region. Michael is the Sales & Marketing representative for the company.

Bearings & Belts, Motors & Fuses
We got stuff everybody uses!
Prime Time
Thank You To Our Sponsors

PJ Poston with City Entertainment had these ladies dancing at Prime Time. A special thank you to PJ for providing the entertainment for this fun event!

Mattress Expo Manager Justin Quillen and Beth Morrison enjoy the event.

Irene Wheat and Krista Newton with Irene’s Cake & Candy Supplies exhibit and brought delicious samples for Prime Time.

Dalton State College S.O.A.R. Leaders Alberto Pedro and Christian Carmona welcomed guests to Prime Time.

Scott King and Brian Pickett with Sikes Paper Company network with Belinda Thurman with Advanced Title Pawn of Dalton.
The Leadership Dalton-Whitfield Class of 2012 started their program year on the topic of Quality of Life, which was held at the Creative Arts Guild. This session was co-chaired by Amanda Burt (United Way of Northwest Georgia) and Tangela Johnson (North Georgia Center for Educational Excellence). The day included an Archway Partnership Overview by Archway Professional Melissa Lu and William Bronson (The Daily Citizen) who gave a briefing on the Environment issue work group.

The focus for the day was the homework assignment and reporting to the class their research and findings. The class was divided into four specific areas and sent to different parts of the County to research issues important to those who live and work in the area, their quality of life, the avenues for citizens to voice their opinions, and specific issues facing the youth.

After lunch, the class boarded a bus and enjoyed several tours which included Providence Ministries, The Emery Center—the African American Heritage Center, and the new community center.

David Renz (Ownbey Enterprises) concluded the session by sharing his personal testimony and passion about volunteering his time for several community organizations.

David Renz (Ownbey Enterprises) is pictured sharing his personally testimony about his community involvement.

Class is in session at the Creative Arts Guild for the Quality of Life session of Leadership Dalton-Whitfield.

Calling All Future Leaders!

Emerging Leaders Institute accepting applications for the next class.

The Greater Dalton Chamber of Commerce is now accepting applications for the Emerging Leaders Institute Class of 2012. The goal of the program is to provide each participant with the foundation of basic leadership skills and knowledge. This program is designed to develop knowledgeable, skilled, committed and action-oriented leaders.

The curriculum includes six sessions conducted over several months. The topics covered include:

❖ Understanding Leadership
❖ Effective Communication
❖ Group Problem Solving and Decision Making
❖ Managing Conflict
❖ Conducting Successful Meetings
❖ Valuing Community Diversity
❖ Group Dynamics
❖ Building Communities through Partnerships and Collaboration
❖ United Way’s BOARDWALK

Don’t Miss This Great Opportunity!

Applications are now being accepted through November 19th. Information is available online at www.daltonchamber.org under the Leadership Development page. The website includes a fact sheet, application and nomination forms. The cost for the Emerging Leaders Institute is $400 and this includes all program materials, meals and refreshments. The Emerging Leaders Program Steering Committee will select the participants in December and the program is scheduled to begin in January. For additional information, contact Phyllis Stephens at 706-278-7373 or by email at stephens@daltonchamber.org.
The Mission of the Dalton - Whitfield County Joint Development Authority is to facilitate the long-term, positive economic growth of the community by attracting/retaining jobs, diverse investments and growing the tax base. The Development Authority represents a public-private partnership funded by Whitfield County, City of Dalton and Grow Greater Dalton.

BOARD OF DIRECTORS
Chair: Andy Walker - Alliance National Bank
Vice Chair: Bill Davies – BB&T
Secretary-Treasurer:
Kevin Harris – Arrowstar, L.L.C.
Dan Combs - State Farm Insurance-Dan Combs
Bob Kinard - Kinard Realty, Inc.
Frank Robertson – Robertson and Company
Elyse Cochran, CCE
Chamber-Senior Vice President of Economic Development
Alex Stall
Economic Development
Senior Project Manager
Barbara Ward
Director of Workforce Development
Andrew Carnes
Economic Development
Project Manager

Redevelopment Powers Law

Voters in Dalton, Tunnel Hill, Varnell and Whitfield County will see a question about Redevelopment Powers on the November 8, 2011 ballot. Earlier this year, the Georgia General Assembly passed individual bills to allow the Redevelopment Powers Law to appear on the ballot as a referendum for citizens in the City of Dalton, City of Tunnel Hill, City of Varnell and Whitfield County.

Georgia’s Redevelopment Powers Law, adopted by the General Assembly in 1985, gave local governments the authority to sell bonds to finance infrastructure and other redevelopment costs within a specifically defined area. Since that time, there have been at least 27 redevelopment districts in the state, with no failures to date.

The ballot will ask: “Shall the Act be approved which authorizes _____ (Whitfield County, Dalton, Varnell or Tunnel Hill) to exercise redevelopment powers under the ‘Redevelopment Powers Law’, as it may be amended from time to time?”

While the Redevelopment Powers are new to Greater Dalton, other communities in North Georgia, such as Rome and Gainesville, have been using them since the mid 2000s. The Redevelopment Powers addresses areas with blighted, old, unused properties with declining value, unemployment and rising poverty with sewer in place. These areas, known as a Tax Allocation District (TAD), are then redeveloped, increasing the value of the properties in the TAD and making the area more desirable for retail, recreation, housing and other uses.

The Redevelopment Powers Law provides a way to finance these projects and enhances the cities’ and county’s chances to get new up-scale retail. Bonds are first issued to a developer to make the improvements to the district and the bond debt is paid by “new” revenues from within the TAD. When bond debt is repaid in full, the entire “new” tax revenue goes to the applicable jurisdiction. With redevelopment, new jobs can be created and sales tax dollars are kept within Greater Dalton.

Once the district is identified and approved, a redevelopment agency designated by the city or county will monitor and provide ongoing compliance over the TAD.

For example, the current ad valorem tax value paid to the general fund by Property XYZ is $100 as of December 31, 2011. The referendum passes in November 2011 and the TAD is enacted on January 1, 2012. Because Property XYZ is within the Tax Allocation District and improvements were made increasing the property value, the ad valorem tax value is now $125 on December 31, 2012. The original $100 will still go to the general fund and the “new” $25 will go to paying off the bonds used for improving the property.

For more information about the Redevelopment Powers Law, please visit www.redevelopmentpowers.com.
### August Unemployment Rate

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not seasonally adjusted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>City of Dalton</td>
<td>11.9%</td>
<td>13.5%</td>
</tr>
<tr>
<td>Whitfield County</td>
<td>11.9%</td>
<td>12.6%</td>
</tr>
<tr>
<td>Georgia</td>
<td>10.2%</td>
<td>10.2%</td>
</tr>
<tr>
<td>United States</td>
<td>9.6%</td>
<td>9.1%</td>
</tr>
</tbody>
</table>

### August Building Permits

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number Issued</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Permit Value</td>
<td>$940,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>YTD Number Issued</td>
<td>35</td>
<td>15</td>
</tr>
<tr>
<td>YTD Permit Value</td>
<td>$4,231,000</td>
<td>$1,965,260</td>
</tr>
<tr>
<td>Commercial</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number Issued</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Permit Value</td>
<td>$173,000</td>
<td>$960,685</td>
</tr>
<tr>
<td>YTD Number Issued</td>
<td>15</td>
<td>14</td>
</tr>
<tr>
<td>YTD Permit Value</td>
<td>$6,461,713</td>
<td>$27,326,976</td>
</tr>
</tbody>
</table>

### Local Sales Tax Distribution

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Dalton (LOST)</td>
<td>$208,408</td>
<td>$1,686,769</td>
<td>$219,804</td>
<td>$1,730,580</td>
</tr>
<tr>
<td>Whitfield County (LOST)</td>
<td>$1,162,002</td>
<td>$9,404,791</td>
<td>$1,225,550</td>
<td>$9,649,145</td>
</tr>
</tbody>
</table>

### Retail Sales – National

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total retail sales</td>
<td>327,480</td>
<td>2,194,873</td>
<td>348,782</td>
<td>2,374,974</td>
</tr>
<tr>
<td>Automobile dealers</td>
<td>55,759</td>
<td>358,117</td>
<td>58,275</td>
<td>402,689</td>
</tr>
<tr>
<td>Floor covering stores</td>
<td>1,396</td>
<td>8,862</td>
<td>1,299</td>
<td>8,175</td>
</tr>
<tr>
<td>General merchandise stores</td>
<td>49,146</td>
<td>335,674</td>
<td>51,160</td>
<td>346,706</td>
</tr>
<tr>
<td>Food services &amp; drinking places</td>
<td>40,982</td>
<td>271,103</td>
<td>43,025</td>
<td>284,796</td>
</tr>
</tbody>
</table>

*Unemployment rates and local sales tax are the latest state-provided figures. Numbers for building permits are obtained from county records. National retail sales figures provided by U.S. Census Bureau.

Would you like to see your logo here? Contact Beth Morrison for more information on becoming the Economic Indicators Sponsor.
Vanessa Cole (Coffee News), Ashlee Godfrey (Edward Jones Investments), Andrea Gravitt (Select Leasing & Management) and Lenora Johnson (J & J Carpet Mart) enjoy the Mixer at Panera Bread.

Bill Martin (Regions Bank), Crawford McDonald (ECM Real Estate Investments) and Bob Sheth (Super 8) get to know each other during the Morning event at Panera Bread.

Next Morning Mixer:
Thursday, November 3rd
Chalet Valley Apartments
1809 Shadow Lane
8:00 a.m. – 9:00 a.m.
Free to attend
We wish the following businesses much success

Bear Creek Bicycles Co.
Shane Adams
1229 W. Walnut Ave
(706) 260-2733

Center for Creative Learning
Kristy Slocumb
111 Glenwood Ave. Suite C
(706) 980-8306

Clodhoppers
Pat Dunn
1422 Green Road
Chatsworth, GA
(706) 695-0660

FSG Dalton-Whitfield Bank
Vonda Bledsoe
401 S. Thornton Ave.
(706) 226-1500

Hackney Painting
Clint Hackney
3297 Crider Road
Rocky Face, GA
(706) 280-5746

Giant Scissors Looking for Work
If you are a new business, new to the Chamber or have moved to a new location...call us! The Chamber will provide the giant scissors and ribbon and will take a picture for The Daily Citizen and ChamberLink.
Trudy Cathy White is a native Georgian and the daughter of Jeannette and Truett Cathy, the founder and CEO of Chick-fil-A, Inc. She has committed her life to serving others in the name of Jesus Christ. This mother of four and grandmother of seven, along with her husband, John, served as a missionary to Brazil. After twenty years of involvement in international missions, Trudy and her husband saw an opportunity to influence and challenge young people in the Christian faith. To this end, her service is now in her native state of Georgia.

Trudy and John are co-founders of the Lifeshape Foundation, which includes IMPACT 360, a gap year program located near Atlanta. Other ministries within their family foundation can be found at www.lifeshape.org.

IMPACT 360 is designed to equip young adults to be Christ-centered servant leaders in order to prepare them for the challenges they will face in life. IMPACT 360 has launched students from more than 19 states and several countries who are motivated to not only affect their college campuses with biblical truth, but to use their godly example to impact the rest of the world. (www.impact360.net)

Trudy continues to play an important role in Chick-fil-A, a family-run business, and speaks on behalf of the Cathy family whenever possible. She is the author of Along the Way, a collection of true-life stories and is currently the Girl’s Director at WinShape Camps in Mt. Berry, Georgia and Young Harris, Georgia. (www.winshapemcamps.org)

In everything Trudy does, she is led by her commitment to obey God’s leadership, nurture family relationships and promote godly character in the next generation. More information on Trudy’s life and family can be found at www.cathyfamily.com.

“I can count on Windstream 24 hours a day, 365 days a year.”

– Dick Starr, Windstream Customer

Like a trusted neighbor, Windstream is there when you need us.

Our advanced communication and data solutions help keep businesses up and running. From long-distance calling to high-speed internet, single handsets to large-scale phone systems, we offer quality products and dependable service you can rely on.

Hop on today, and let a Personal Business Representative customize a plan for your business.

706.279.7679
windstream.com

Windstream is a registered service mark of Windstream Corporation. ©2008 Windstream Corporation
Chamber Connections at Outback Steakhouse

Connie Carter (Dynamic Displays & Graphics) and Jessica Mercer (Country Inns & Suites) give us a big smile at Chamber Connections.

Jo Ellen Ridley (Heartlite Hospice) Michelle Bartenfeld (Greater Dalton Chamber of Commerce) and Theresa Davis (Heartlite Hospice) enjoy the event.

William Jarrett (Jarrett’s Business Machines), Kristie Gazaway (Jarrett’s Business Machines) and Tracy Harmon (Junior Achievement) get to know each other during Connections.

Stephen Yuzenko (Destiny Transportation) and Gerald McFry (Georgia Northwestern Technical College) enjoy a great Outback lunch.

Next Chamber Connections
Friday, October 14th, Outback Steakhouse
955 Market Street 11:30 a.m. -1:00 p.m. • $15.00 members $65 non-members
Member Mixer at Sophie’s Place

Sophie’s Place along with Dynamic Displays & Graphics hosted a wonderful Member Mixer. Amanda Patton, Brenda Cribben, Dana Keene (stylists at Sophie’s Place), Connie Carter (Dynamic Displays & Graphics) and Ginger Luna, LMT at Sophie’s Place joined together to have a lovely evening.

Chamber Chairman Lynn Laughter (Laughter & Jones Financial Management), Brandon Combs (Brandon Combs State Farm) and Ann Mann (Paychex) get acquainted at the Member Mixer.

Ashlee Godfrey (Edward Jones Investments) and Gary Brown (Cohutta Banking Company) enjoy the hospitality at Sophie’s Place.

Lane Newberry (FSG/Dalton-Whitfield Bank), Andrew Carnes (Dalton-Whitfield County Joint Development Authority), Alex Stall (Dalton-Whitfield County Joint Development Authority) and Lenora Johnson (J & J Carpet Mart) have fun at the event.

Next Member Mixer:
Super 8 – Sponsored by Aladdin Printing & Copying
Thursday, October 20
1507 North Tibbs Road
5:00 p.m. – 6:00 p.m.
Free to attend!
“When people get caught up with that which is right and they are willing to sacrifice for it, there is no stopping point short of victory.” - Dr. Martin Luther King, Jr.

Odd quote for a ‘GREEN’ article? Let me explain. Too many times we have witnessed large corporations collapse and crumble due to unethical and destructive business practices. A business cannot exist or be successful without structure and organization or, more importantly, customers. Those corporations made the ultimate sacrifice by choosing to follow their wallets rather than focusing on the service provided to their clients. They were focused on the wrong ‘GREEN’ so to speak.

The SERVPRO way of doing business is just the opposite. RESTORE VS. REPLACE

As a family that has experienced a major disaster; Water Damage, Fire Damage, or what we know too well here recently, Storm Damage, you do not want to be worried with what you have to go buy to put your life back together. We all know that you can’t REPLACE memories, or your grandchildren’s artwork from Pre-School. However, it’s possible to RESTORE them back to a working fashion, so that your memories will get to stay in place instead of disappearing with the smoke or wind.

SERVPRO always wants to use whatever means possible to restore and replace only when it is absolutely necessary. The bottom line is what is at stake. Not only for the homeowner, or business owner but also for the insurance companies involved. Our tag line says it all ‘Like it Never Even Happened’. Working to Restore your items is SERVPRO’s version of Recycling. Memories are a renewable resource and we want to keep them that way.

Our version of going GREEN doesn’t just run in our colors, in runs in our blood.

-Servpro of N. Whitfield, Catoosa & E. Walker Counties.
Fabulous Floors Magazine

Fabulous Floors published quarterly, is the first consumer magazine devoted solely to flooring styles as a key design element in home décor. Coming in at around 88 pages, Fabulous Floors highlights what’s new in residential flooring with informative editorial and product illustrations. It’s available through subscription, newsstands and is a valuable sales tool in the retail environment.

The 2011 fall issue of Fabulous Floors, on newsstands on November 15, is the first issue under the helm of new publisher Margo Locust. Following a transitional partnership after the passing of the magazine’s founder, Sonna Calandrino, Locust assumed ownership in September, 2011.

“I worked side by-side with Sonna for over twenty-five years. It means the world to me that I am in the position to take Fabulous Floors on the path that Sonna and I envisioned so many years ago,” Margo reflects.

“I am looking forward to refining our editorial concept, diversifying our distribution and providing an even greater flooring and home décor presence in the marketplace.”

After eight years of covering all aspects of flooring as a key element in home design, Margo’s inaugural initiative with Fabulous Floors is to expand its editorial coverage into allied home décor and fashion lines. She advises, “The new section, Finishing Touches, provides an opportunity to showcase current residential collections and industry trends.”

The focus for the introductory Fabulous Floors’ Finishing Touches is craftsmanship. With this in mind, the staff of Fabulous Floors is curating quality products with wonderful aesthetics for the launch of Finishing Touches.

The team at Fabulous Floors also produces custom publications. Its most recent project, expected on newsstands on October 15, is the Tile Council of North America’s Tile for Your Lifestyle landmark tile reference publication.

To learn more about Fabulous Floors’ advertising opportunities, or how a custom publication can take your brand to the next level, contact Margo Locust at 678-761-5002 or Margo@FabulousFloorsMag.com.

…..Follow us on Facebook and Twitter…..
NEW MEMBERS

Dalton Truck, Inc.
Anna Jeffers
220 W. Industrial Blvd.
P. O. Box 146
Dalton, GA 30722-0146
Phone: (706) 277-5598
Toll free: (866) 691-5188
www.daltontruck.com
Semi-Trailer Repair
Semi-Truck & Trailer Repair
Semi-Truck Part Sales

DOC-UP (Dalton Organization of Churches United for People)
Ginny Ireland
511 Valley Drive
Dalton, GA 30720
Phone: (706) 278-7883
Associations, Social Services

Polished the Everything Spa
Melanie Hamby
2919 E. Walnut Ave., Suite A
Dalton, GA 30721
Phone: (706) 529-7654
www.gopolished.com
Massage Therapy
Spas

MEMBER UPDATES

• Welcome to Michelle Turner with Hamilton Medical Center.
• Welcome to Chase Genn with The UPS Store.
• Welcome to Joel Theis with Wells Fargo Advisors.
• Larry Payne- Edward Jones Investments is now located at 1209 W. Walnut Ave. Suite 3.

Do you have changes at your company?
E-mail Maria Saldana at saldana@daltonchamber.org to have them featured in the next ChamberLink.
Measure of Success:

Having a commercial banker who is a partner and a friend

Discover how successful your company can be when you have a personal relationship with a commercial banker you can count on and trust, day in and day out.

Cohutta Banking Company commercial bankers work with you to help achieve your company’s financial goals. We offer the sophisticated products you need, including enhanced Business Internet Banking and our Business Online Library, paired with commercial banking expertise and local decision making to build powerful business banking solutions that are ready to work for you.

> Commercial Lending
> Business Internet Banking
> Business Online Library
> Commercial Deposit Products and Services
> Treasury Services
> Payment Services
> International Services
> Employee Benefits
> Corporate Investments*

cohuttabank.com | 706-695-9431

*Cohutta Banking Company is a division of Synovus Bank. Synovus Bank, Member FDIC, is chartered in the state of Georgia and operates under multiple trade names across the Southeast. Divisions of Synovus Bank are not separately FDIC-insured banks. The FDIC coverage extended to deposit customers is that of one insured bank.